Forma´10

Kevät/Spring 29.–31.1.2010

FORMA - DESIGN FOR ALL

Forma Spring 2010 Fair is all about design!

For this spring's Fair, our enticing and timely title "Forma - Design for all" - embodies a theme that can be approached in numerous ways.

Design is the foundation for a multitude of important and exciting trends and values. Whether talking about the values of Universal Design - to create products and services which are accessible and usable by everyone regardless of physical limitations - or design that captures our senses from smell to touch - or design to fit all occasions, "Forma - Design for all" will illuminate these themes for the giftware industry and beyond.

"Forma - Design for all" is an open invitation to experience the world of design in a new and exciting manner.

Design for all senses…
Design for all occasions…
Design for all demographics…

- It's all about Design!

Warm atmosphere, approachability, professional implementation - this is Forma.

DESIGN FOR ALL

www.formamessut.fi

Forma Spring '10

filled with energy and new ideas

Comments from
Forma Autumn '09 visitors and exhibitors:

"Good 'ensemble'."

"A well organised event. Visually beautiful."

"Even though a fair is always a big investment it always brings cost-efficiently visibility and customers."

"It was great to see, that interesting small companies were there. Excellent fair, I had a few years break but now I visited the fair every day. Thank you also for tasty coffee and chocolate, the café was a happy and wonderful oasis in the middle of the hall."

"I was very pleased with what the fair gave to me. It was really nice to see, that more and more small companies with their unique and also ecological products attend Forma."

"There were many interesting events at the fair - birthday café was a great idea and it looked trendy an matched with Go Green -thinking."

"Excellent and interesting event. You can really see, that the fair was planned by professionals."

"My first time at Forma was a positive surprise! It was well organised and the atmosphere was great."

"A great and necessary event, gets better every time!"

"Very successful fair. I met the familiar suppliers and found new places to buy from. Packing shows were good especially because they teach you to use materials efficiently."

"This was my first time at Forma and I will come again.."

"A wonderful fair. I found so many things I didn't expect to find here."

Ask more:
Heini Pennanen
tel. +358 10 820 9802
heini.pennanen@formamessut.fi

www.formamessut.fi

MESSU-UNIONI